

THE LIMITED EDITION
ULTRA VIOLET COLLECTION BY
MAXWELL-SCOTT

International luxury leather brand Maxwell - Scott is to launch an exclusive collection of Ultra Violet bags and accessories for women.

British high-end leather makers, Maxwell - Scott, have curated a collection of their most iconic women's accessories in Ultra Violet hue leather. This exclusive collection includes an everyday crossbody, a chic makeup bag and a functional desk tidy. The collection will launch in Spring 2018 and will be available to order on the brand's global websites, from the UK to Australia and Switzerland to France.

Ultra Violet is this year's Pantone colour of the year. Fused with meaning past and present, this purple shade is highly thought-provoking. During Victorian Britain, bunches of violets were gifted to symbolise that the giver's thoughts were filled with love. Now, this vibrant colour conveys a message of intrigue for what lies ahead. It exudes a vibrance that symbolises originality and individuality - in other words, anything is possible. In the current ever-changing digital world, this mantra is incredibly important to practice. We're discovering more and more the effectiveness of colour and how it can alter our state of mind. In effect, these violet-hued accessories are not only functional but will also offer a mood-lifting moment in your day.

The Ultra Violet collection, available for a limited time only, is curated by Maxwell - Scott's head designer, Catriona Forsyth. Forsyth has worked in the industry for over ten years for luxury brands such as Pringle of Scotland, McQ by Alexander McQueen and Calvin Klein.

-ENDS-

For further information, high-res imagery and samples, contact Jessica Oram at jessica@maxwellscottbags.com



Ilario desk tidy, £60



Rufeno glasses case, £39



Lucca crossbody bag, £195



Chia makeup bag, £55



Mimi heart keyring, £20



Felice pencil case, £55

About Maxwell-Scott

Founded in London in 2002 by Yorkshireman William Scott Forshaw, this luxury bag makers fuses Italian leather craftsmanship with timeless British design. Championing quality over everything else, Maxwell - Scott offer an antidote to today's culture of throwaway fashion. Their full-grain leather bags and accessories are crafted to one day become heirlooms.